



Classics for Kids® Promotional Announcement Sampler

Radio Program

Remember the wonder you felt when you first started listening to classical music? You'll experience that wonder again by sharing classical music with the children in your life. Classics for Kids is here to help. I'm Naomi Lewin. Join me for Classics for Kids every (day and time). We'll make music fun for you and your family by exploring it together on (Station ID).

Does the hectic pace of everyday life leave you little time to enjoy life's special pleasures with your children? Hi, this is Naomi Lewin with one idea for a solution. Make a date for your family to join me for Classics for Kids every (day and time). We'll listen to classical music in a way that is fun for kids of all ages. Please join me for Classics for Kids every (day) on (Station ID). You'll be glad you did!!

(Promenade)	Stroll!
(Marche Militaire)	March!
(Hoe-Down)	Dance!

Spark your child's imagination with WXXX's Classics for Kids. Classics for Kids takes a fresh, fun look at classical music's favorite composers and their music. Tune in with your family and introduce your children to the wonders of classical music. Classics for Kids, every (day and time) on (Station ID).

(Bizet's Farandole) Whose parents hid his books so that he would not be distracted from his music? (Bach's Brandenburg Concerto No. 2) Who relaxed on Friday nights by jamming with younger musicians at his local coffeehouse? (Rhapsody in Blue) Which famous piano solo was improvised during its first performance? The answers and a great selection of music perfect for introducing your children to classical music will be found every (day and time) on WXXX's Classics for Kids.

Educational Outreach

WXXX has a new reason for families to surf the web. Classics for kids opens the door to the world of classical music in a fun, interactive way. Your child can compose a line of music and share it with friends, become a rhythm master or see and hear the instruments of the orchestra. Go to (station website) and click on classics for kids. You'll see music and fun come together – check it out today!

Point your browser to WXXX's newest musical destination for kids - Classics for kids is at (station website). It's interactive and fun – kids can play musical games, listen to music they'll recognize and see the music's composer. They can also get to know the instruments of the orchestra by listening to them in action. Music is fun with classics for kids at (station website).

What was happening in America when Beethoven was composing? Which composers were alive when radio was invented? Your child can find the answers to these questions, and more, by playing with the Classics for Kids' online Composer Time Machine. Go to (station website) and click on classics for kids. Follow the link to games and start having fun learning more about classical music.

WXXX's new Classics for Kids puts a musical twist on spelling - By using note names. This musical spelling bee is interactive and fun – and it's found online at (station website). Introduce your children to music in a way they'll love – by playing on the Internet. Go to (station website) and click on classics for kids - then follow the link to games and let the musical fun begin.

You've heard of the Mozart Effect? Did you know that Rossini and Kodaly can help students learn too? Teachers, let WXXX help you meet your classroom objectives. Get free Classics for Kids curriculum materials for grades Kindergarten through five at (station website). Patterns, cause and effect, and graphing are just a few of the concepts that can be taught using classical music. The lesson plans are found on the classics for kids web page at (station website).

This is a special message for teachers. You know that national and state standards emphasize the importance of the arts in a child's educational development. Are you looking for resources to help bring music into your classroom? Go to the classics for kids web page at (station website) to find lesson plans for grades Kindergarten through 5th grade that use classical music to instruct, illustrate and inspire your students to succeed. And they are free – That's classics for kids at (station website).