



Classics for Kids®

WXXX's Classics for Kids® helps parents, grandparents and teachers introduce classical music to grade school-aged children in a fun, interactive, and entertaining way.

The benefits of music education are well known. Children who study this subject develop an ability to think creatively and to solve problems by imagining various solutions, “thinking out of the box.” Orchestra members develop teamwork skills and discipline, come to value craftsmanship and excellence and learn to conquer fear and take risks. Music also provides children with a means of self-expression and gives them a glimpse of other cultures.

Broadcast every (day and time) on WXXX, *Classics for Kids®* brings classical music to life in a way that reaches out to kids while delighting adults. Host Naomi Lewin focuses on a different composer each month, with each week’s program highlighting a different aspect of that composer’s life and work. Weekly topics may include the composer’s life, a trip through the music and its instrumentation, an explanation of the musical form, the story behind the piece or interesting connections between composers. Naomi Lewin uses a variety of music accessible to children to tell the composer’s story, illustrate a musical concept and pique a child’s interest.

WXXX believes every child deserves the opportunity to listen to and learn about great music. *Classics for Kids®* is a fun, friendly, and exciting exploration for the entire family – yes, adults love it too! Make classical music a part of your family’s everyday life and reap the rewards. Tune to (Station Frequency) for *Classics for Kids®* every (day and time) and see for yourself.