



Educational Outreach Program Looks Toward the Future

Looking toward the future, WXXX is reaching out to the youngest members of our community to ensure that classical music is available and appreciated by the next generation. The station's award-winning Classics for Kids® educational outreach program provides a dynamic, entertaining and innovative way to introduce children to classical music.

Classics for Kids'® unique combination of radio broadcast, interactive website and lesson planning materials bring classical music to life in a way that engages kids and delights adults.

Families can tune to Classics for Kids® every (day and Time) on (Frequency) WXXX. Hosted by Naomi Lewin, Classics for Kids® focuses on a different composer each month, with each week's program highlighting a different aspect of that composer's life and work. Naomi Lewin uses music accessible to children to tell the composer's story, illustrate a musical concept and pique a child's interest. Weekly topics may include the composer's life, a trip through the music and its instrumentation, an explanation of the musical form, the story behind the piece or interesting connections between composers.

The Classics for Kids® multimedia-learning center at (station website) provides an additional interactive experience where kids learn about music while playing games, listening to classical music, learning about composers and hearing how the instruments of the orchestra sound. The site's features include four multimedia games, an interactive musical dictionary, an audio archive of radio programs, downloadable activity sheets, and audio files of favorite classical music.

The website also hosts both a parent and teacher resource section. Parents will find tips and advice for young musicians, reading lists, and suggestions for musically oriented videos and video games.

The site's teacher resource center helps educators integrate classical music into their daily curriculum and further their educational goals. Lesson plans, which are based on National

Standards for the Arts, state academic standards for music and Multiple Intelligence Learning Theory, can be downloaded from the program's website. Each set of plans is built around a classical music composer and a featured piece of music and can be used not only by music teachers but classroom teachers as well. Teachers can access these materials, including overviews of the Orff and Kodaly teaching methods, and integrate the lessons into their classroom at their own convenience.

The benefits of music education are well known. Children do gain enormously through the study of classical music. Not only do they use their minds better; they also learn to think creatively, imagining solutions to problems that are "out of the box." Youngsters who play instruments discover the rewards that come after hard work produces a successful performance. Those who belong to an orchestra develop discipline, a respect for others and learn to work as a team. Audience members gain insight into different cultures. All are exposed to the incomparable.

WXXX believes every child deserves the opportunity to listen to and learn about great music. Classics for Kids® is a fun, friendly, exciting exploration of music – and adults love it too! Make classical music a part of your family's everyday life and reap the rewards. Tune to (Station Frequency) for Classics for Kids® every (day and time) or visit Classics for Kids® at (station website) and see for yourself.