

CLASSICS FOR KIDS® BROADCAST TERMS

- RADIO MODULE:** Produced for weekly broadcast.
- DESCRIPTION:** *Classics for Kids®* presents classical music to children and their families in a fun, entertaining way.
- HOST:** Naomi Lewin, WGUC Announcer and Producer
- LENGTH:** 00:05:59 each
- DISTRIBUTION:** Via FTP site – www.cinradio.org/clients or
Via www.prx.org
- BROADCAST RIGHTS:** Stations must air the modules in this series in order during the month designated. Stations are asked to sign and return a broadcast agreement before airing the modules. The number of programs each month is determined by the number of Saturdays in that particular month.
- CUSTOMIZATION:** Naomi Lewin will customize program promotional announcements, station IDs, underwriting announcements, and fund-raising modules for your station.
- WEBSITE:** *Classics for Kids®* unique multi-media online musical experience helps children learn about music while having fun and it can help you reach out to your community.
- The *Classics for Kids®* interactive website is designed just for kids, with special areas containing lesson plan materials for teachers and resources for parents.
- BRANDING:** The *Classics for Kids®* website can be accessed and branded through your station website, positioning you as a leader in arts education. The toolkit includes the necessary promotional graphics, links, and on-air announcements to fully identify *Classics for Kids®* as your station's outreach project.
- NO FEE:** The program is available free of charge.
- FOR MORE INFORMATION** Chris Phelps 513 419-7102
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